

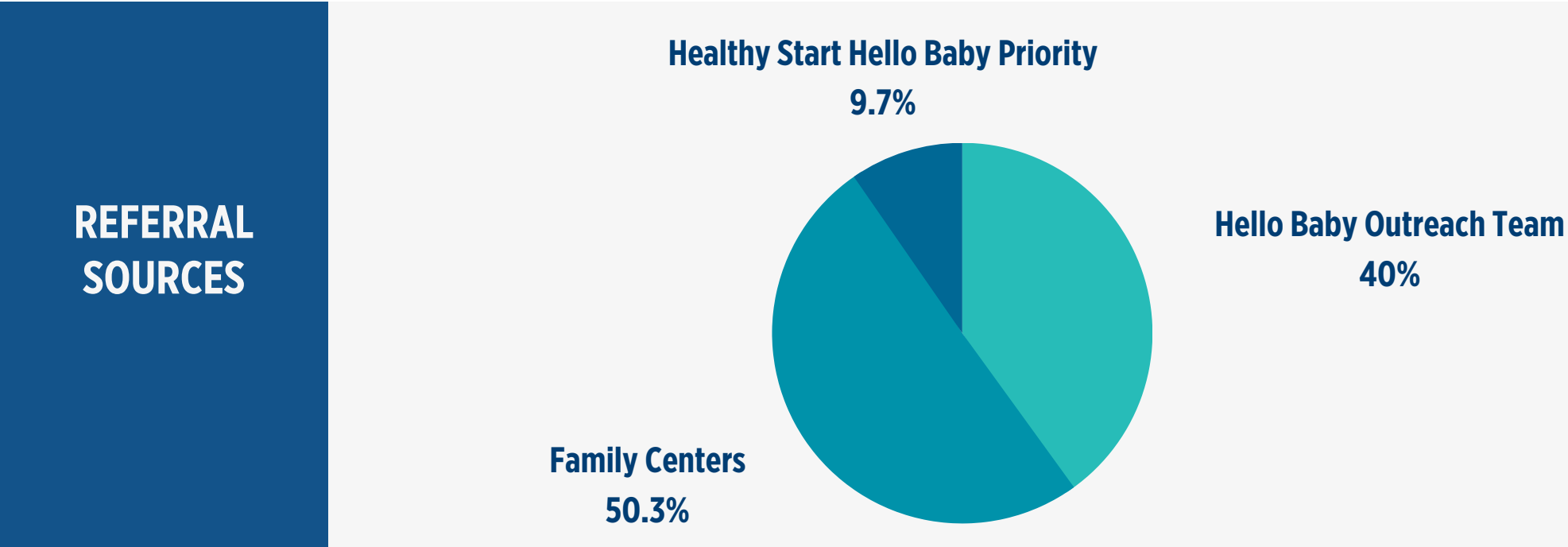
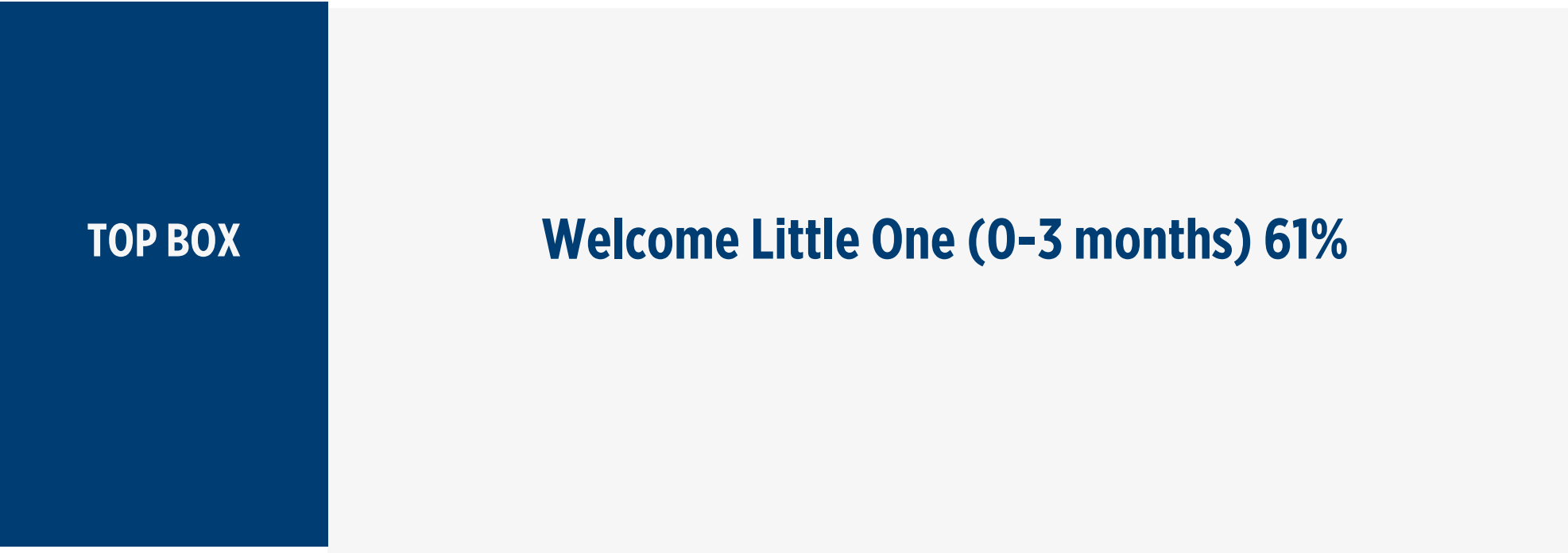
... A YEAR OF ...  
**Cheer!**

**Darla Sherlock- Beverly's Babies Program Director**

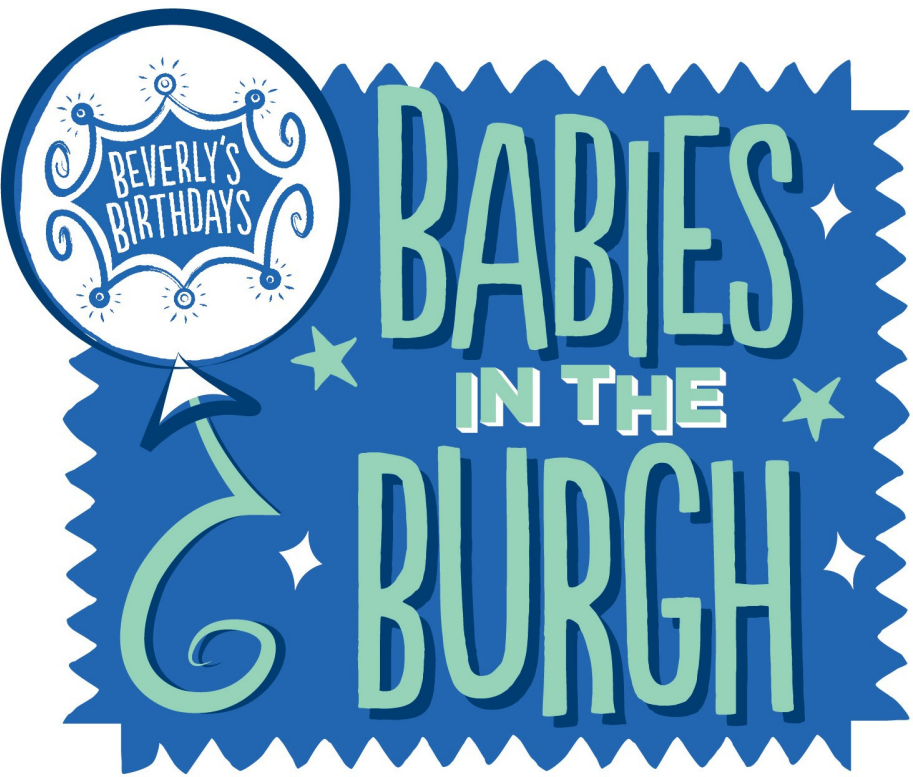
**Emma Myers- Beverly's Babies Program Associate**

# FIRST YEAR CHEER PROGRAMMING DATA - ALLEGHENY COUNTY

## LAUNCH DATA: SEPTEMBER 2022-MARCH 31, 2023



# FIRST YEAR CHEER PROGRAMMING DATA



HIGHEST REFERRING PARTNERS	South Hills Family Center Hilltop Family Care Connections Healthy Start - Hello Baby Priority Latino Family Center
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# BABIES IN THE BURGH BOXES: A YEAR OF CHEER

**LAUNCH DATE: SEPTEMBER 2022 - ALL COUNTY & PROGRAM PARTNERS**



## Progressive model designed to support basic need, learning, growing, and development



## Designed to encourage continued program engagement



## Allows for controlled product sourcing



## Creates program sustainability and partnership opportunity



## Guided program that supports client and agency relations



## Designed to still allow support for intense, high-need, cases





# BABIES IN THE BURGH BOXES: A YEAR OF CHEER

## ORDERING PROCESS FOR ALLEGHENY COUNTY



### REFERRAL SOURCES

HELLO BABY  
REFERRAL  
DIRECTLY TO  
YOUR  
AGENCY

REFERRALS  
FROM HELLO  
BABY  
OUTREACH  
TEAM & ELRC

EXISTING  
FAMILY  
CENTER  
FAMILY



# BABIES IN THE BURGH BOXES: A YEAR OF CHEER

## ORDERING PROCESS FOR ALLEGHENY COUNTY



## CONNECTING BABY/FAMILY TO A YEAR OF CHEER

REFERRAL FORM GUIDES STAFF THROUGH A SERIES OF DEMOGRAPHIC QUESTIONS ABOUT THE FAMILY. BEST PRACTICE IS TO COMPLETE THE FORM WITH THE FAMILY TO GET ALL DEMOGRAPHIC INFORMATION.

FOR THE SERVICE REFERRAL, BABY WILL RECEIVE A BABIES IN THE BURGH BOX TO MATCH THE AGE OF BABY

STANDARD, NECESSARY ITEMS, ARE INCLUDED IN THE BOXES

IF A BABY NEEDS ANY ADDITIONAL ITEMS (NOT INCLUDED IN BOX), THEY CAN CHOOSE 1 ITEM FROM A LISTING OF ADD-ONS.

ADD-ONS ARE DESIGNED TO SUPPORT CRITICAL AND DEVELOPMENTAL APPROPRIATE NEEDS/AGES & STAGES. THE ADD ON LIST CHANGES DUE TO PRODUCT SOURCING.

WE REQUIRE ALL REFERRALS TO BE PLACED BY THE AGENCY PARTNER.

IF A FAMILY HAS A QUESTION REGARDING THEIR NUMBER OF SERVICES REMAINING THERE IS A STICKER IN THE BOX. ALSO AGENCY PARTNER'S CAN CONTACT BEVERLY'S BABIES STAFF REGARDING SERVICE NUMBERS

Age	Stage	Standard Box Items (Brands subject to change)
0-3 Months	Welcome Little One	Bottles, Rattle, Receiving Blanket, Sleeper, Pacifier, Onesie, Wipes, Book
4-6 Months	Splish Splash	Hooded Towel, Wash Clothes, Duck, Hygiene Wash/Lotion, Sleeper, Onesie, Wipes, Book
7- 9 Months	Feeding Fun	Silicone Bib, No Spill Cip, Spoon Pack, Bowl/Storage Container, Sleeper, Onsesie, Wipes, Book
10-12 Months	Moving & Grooving	Sensory Balls, Sock Set, Outlet Covers, Cabinet Lock, Snack Keeper, Sleeper, Onesie, Wipes, Book

Families have the opportunity to request an additional item, if it is needed, (from the add-on list) with their box:

Extra Bottles & Bottle Supplies

Extra Clothing

Diapers

Formula

Breast Feeding Supplies

Laundry Supplies (Dreft and Laundry Basket)

Humidifier

Baby Bathtub

No Touch Thermometer & Health Kit

Baby Gate

Tummy Time Play Mat

Push Activity Walker

Baby Wrap Carrier

Umbrella Stroller

Baby Monitor

Floor Seat



**BABIES IN THE BURGH BOXES: A YEAR OF CHEER**

**LAUNCH DATE: SEPTEMBER 2022  
ALL COUNTY & PROGRAM PARNTERS**



### Baby Box 0-3 months includes:

- 1 sleeper
- 1 onesie
- 2 bottles
- 1 hygiene item
- 1 pack of wipes
- 1 toy
- 1 burp cloth
- 1 pacifier
- 1 book



### Baby Box 4-6 months includes:

- 1 sleeper
- 1 onesie
- 1 hooded towel
- 1 wash cloth
- 1 hygiene item
- 1 teether
- 1 safety temp duck
- 1 pack of wipes
- 1 bath book







## Feeding Time Fun

**Baby Box 7-9 months includes:**

- 1 sleeper
- 1 onesie
- 1 no spill cup
- 1 utensil set
- 1 food storage item
- 1 bib
- 1 pack of wipes
- 1 book



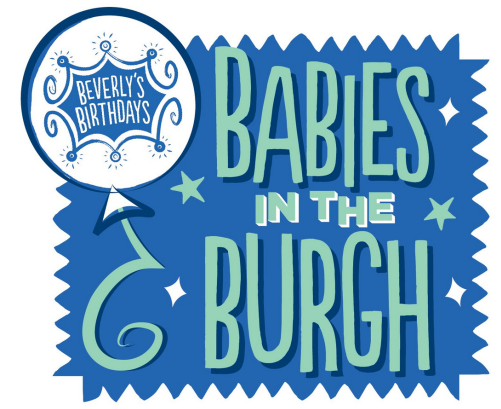
## Moving and Grooving

**Baby Box 10-12 months includes:**

- 1 sleeper
- 1 onesie
- 1 pack of wipes
- 2 safety items
- 1 toy
- 1 snack keeper/snack
- 1 book



# HELLO BABY CENTRALIZED YOC REFERRALS



## WHY MAY I RECIEVE A BOX AT MY CENTER THAT I DID NOT PUT THE REFERRAL IN FOR?

The Hello Baby Outreach Team makes referrals for A Year of Cheer. This team speaks to the family and asks for their needs and informs the family about the family centers. They then make the YOC referral to Beverly's Babies. The Beverly's Babies Team then fullfills the referral and delivers it to the family center that the family indicated they wanted connected to. These referrals will have a white sheet attached on top of the box. This sheet will let you know who made the referral and who you can contact if you have questions. Beverly's Babies does not have access to synergy. If you need contact information for the family please contact DHS for support.

## WHAT DO I DO IF I CAN NOT REACH THIS FAMILY?

All YOC items that are not picked up or unable to be delivered NEED to be returned to Beverly's Birthdays. The items are NOT to be given to another child/family. The referral is connected in the Beverly's Babies system to that specific baby. These items are property of Beverly's Birthdays. Any returns can be given to any Beverly's Birthdays employee and can be picked up by the Beverly's Babies Team when they deliver items.

# COMMON QUESTIONS AND THINGS TO REMEMBER:



## WHO PARTICIPATES IN A YEAR OF CHEER?

**Any new referral or existing family who has a child under the age of 1 is eligible for the program. Families can contact their local center directly and inquire about participating. The goal of the program is to support families through the babies first year with resources and support. The referrals must come from the agency or the Hello Baby Outreach Team. The purpose for this is that the agency can stay connected and engaged with the family. Referrals are made via A Year of Cheer referral link. This link is not to be shared with any other agencies or the families directly.**

## HOW MANY SERVICES CAN EACH BABY RECIEVE?

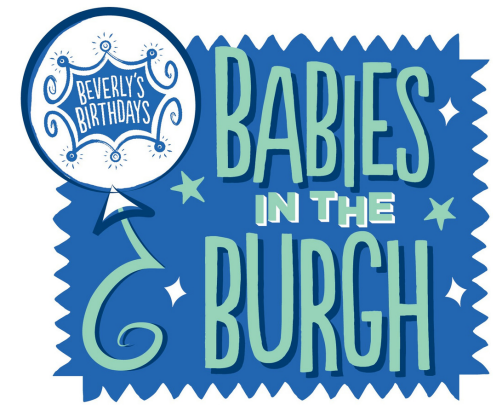
**Each baby can receive 4 services before they turn the age of one. The program is designed to support critical baby care items over the course of a year. Not all services need to be utilized, it is based off individual need.**

## WHAT IF THE BABY IS CLOSE TO 1 AT THE TIME OF THE FIRST REFERRAL?

**The program is designed for a full year of cheer and for referrals to begin at the newborn stage. If a baby is close to turning one, they can still take advantage of the program and utilize the resources as needed.**



## COMMON QUESTIONS AND THINGS TO REMEMBER:



## SPELLING OF THE BABY'S NAME AND PROVIDING ACCURATE INFORMATION

**Beverly's Babies tracks the baby as the client. Since September we have supported over 1,121 babies through the A Year of Cheer program in Allegheny County alone. Sometimes multiple centers/agencies can make a referral for the same baby. To properly track the number of services, we need the correct spelling and birthdate for the child. Many children have similar first and last names.**

## WHAT TO DO IF I REALIZED I PUT THE WRONG INFORMATION ON THE REFERRAL?

**Contact a Beverly's Babies team member as soon as possible. We can edit and fix any errors made on a referral.**



## COMMON QUESTIONS CONTINUED:



*... A YEAR OF ...*  
**Cheer!**



### WHY DOES THE ADD ON ITEM LIST CHANGE?

The Beverly's Babies team is always working on sourcing more baby products. Due to the large number of children and babies we support we purchase wholesale. Sometimes items go out of stock and we can not purchase them. When this happens we are always working hard to source new items. If there is a critical need for an item not listed please contact the Beverly's Babies team. Sometimes we may just have a very limited quantity of an item and that is why it is not on the add on list.

### DO YOU MAIL YOC ITEMS OR DELIVER TO A FAMILY?

No, the Beverly's Babies team does not mail or deliver items to a family. All items are delivered to the partner agency.

### WHAT DO I DO IF IT IS AN URGENT NEED?

There is a space on the referral to select that the agency or client will pick up the items from Beverly's Birthdays headquarters because it is an urgent need. If this is the case please also contact a Beverly's Babies team member so we can prioritize the referral and have the items ready.

## COMMON QUESTIONS:



... A YEAR OF ...  
**Cheer!**



### WHY DO YOU ASK ABOUT WIC, PRETERM, EARLY INTERVENTION, ETC?

**Beverly's Babies needs to know the demographic information of the clients they are serving. This is used for funding purposes. We recognize there may be a small amount of cases where you do not know this information. However, this should not be the majority. It is best practice to fill out the referral with the family to get this information as well as understand the family's needs.**

### CAN I EXCHANGE ITEMS?

**No. The Beverly's Babies team understands mistakes and errors can happen. However, every item that leaves our warehouse goes through an inventory process and is scanned in and out. Once an item is delivered to a client's home we can not take the items back. If you have any questions regarding this please contact a Beverly's Babies team member.**

# **ANY ADDITIONAL QUESTIONS?**



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